



Name of Company: LERA Health

Seal Level: Level 3

Dates of Approval: September 2024 - September 2025

LERA is an app-based FemTech solution that places affordable, personalized functional medicine in the palm of women's hands. LERA has combined the clinically-backed protocols of their medical co-founders with their proprietary, AI-backed tech platform. Together, LERA is able to offer women highly customized, transformative health solutions at an affordable price.

Name of Company: Vizulingo

Seal Level: Level 2

Dates of Approval: February 2024 - February 2025

Vizulingo's mission is to help migrants and refugees become more proficient in the English language and upskill them for jobs in the healthcare, hospitality, engineering, and retail fields, while using unique learning methods and content to teach them how to integrate into American society.

Vizulingo, a team with a diverse workforce predominantly composed of women, qualified for Level 2 of the iGIANT Seal of Approval by aiming to empower female refugees and migrants with the skills and resources to become home healthcare aides/nurses. Through data analysis and targeted training modules, they plan to address the specific needs of female language learners during the MVP, Beta Tests, and post-MVP launch phases, ultimately helping them achieve the American dream.

Name of Company: Ida Sports

Seal Level: Level 5

Dates of Approval: August 2022 - August 2023

Ida Sports' mission is to prioritize high-performance and comfortable footwear, so women and girls are free to play the sport they love.

Ida Sports qualified for Level 5 of the iGIANT Seal of Approval by working with a multidisciplinary team to achieve a female-specific design and eliminate the risk of major bodily injuries. Ida Sports engages in processes to consistently improve their products by ensuring their products go through multiple rounds of testing and aggregating customer feedback.

Name of Company: BootUp PD

Seal Level: Level 1

Dates of Approval: November 2019 - November 2020

BootUp is a non-profit (501(c)(3)) organization whose mission is to prepare elementary educators to teach coding to children.

BootUp qualified for Level 1 of the iGIANT Seal of Approval by conducting an empirical study that assessed the effect of their curriculum on the computation thinking abilities of elementary school students. The study was conducted across their 8 sites throughout the 2018-2019 academic year. The data was collected by gender and analyzed by gender.

Name of Company: Revel

Seal Level: Level 1

Dates of Approval: November 2019 - November 2020

Revel is a community built exclusively for women over the age of 50. Once a member of the community, a Reveler has access to a wide range of events and gatherings happening continuously all around her, all of which are organized, hosted and attended by women her own age. Most Revel gatherings consist of 10 attendees or less, allowing members to connect on a meaningful level.

Revel qualified for Level 1 of the iGIANT Seal of Approval by using the GenderMag method to test their website for user registration and event sign-up.

Name of Company: The GenderMag Project

Seal Level: Level 5

Dates of Approval: November 2019 - November 2020

The GenderMag Project offers methods to help software providers find and fix the gender-inclusivity “bugs” in their software. The methods are research-based, empirically shown to work, and freely available to the public. GenderMag qualified for Level 5 of the iGIANT Seal of Approval by using the GenderMag method regularly to test and improve the tools and materials they provide to support use of the GenderMag method.

Name of Company: HazAdapt

Seal Level: Level 3

Dates of Approval: November 2019 - November 2020

HazAdapt is an inclusive, receiver-oriented, information engagement technology for emergency managers and civilian users.

HazAdapt qualified for Level 3 of the iGIANT Seal of Approval by training their employees and fully integrating the use of the GenderMag method into their development practices, to continuously evaluate and improve the gender inclusivity and cognitive inclusivity of its user interfaces.

Name of Company: Wonder Workshop

Seal Level: Level 1

Dates of Approval: December 2019 - December 2020

Wonder Workshop's mission is to inspire every home and classroom to be a place of innovation- where children, parents, and teachers solve problems of the future using tools created by Wonder Workshop.

Wonder Workshop qualified for Level 1 of the iGIANT Seal of Approval by using the GenderMag method to test their software in the context of a user who has just built a Wonder Workshop.

